

CTech Corporation presents at the Cables 2011 conference, Cologne, Germany- 15th- 17th March, 2011

CTech Corporation had been invited by the Applied Market Information, a leading plastics market research and consultancy organization for the 11th Cables 2011 conference- a niche conference organized specially for the wire and cable sector. The conference has been an important business forum and was attended by senior delegates in various organizations worldwide.

CTech Corporation was invited to present a paper '**Do you smell a rat?**' which discussed the various low-toxic alternatives developed in order to address the threat of rodent and termite damage to the wires and cables, which had been tested in real life testing conditions giving conclusive test results. The paper was jointly presented by the CTech Corporation and the PolyOne Corporation in Cologne, Germany where the conference had been held. Representatives from the CTech Corporation, CTech Europe and PolyOne attended the conference. CTech Corporation (India) and PolyOne (Europe) jointly presented the paper.

The overall conference was a great opportunity for cable producer, their customers and suppliers to be made aware of the latest material developments and their impact on cable performance and was attended by over 260 delegates from across the global supply chain. The conference brought together cable producers, raw materials suppliers and equipment manufacturers and thus ensured seamless integration of information across the supply chain.